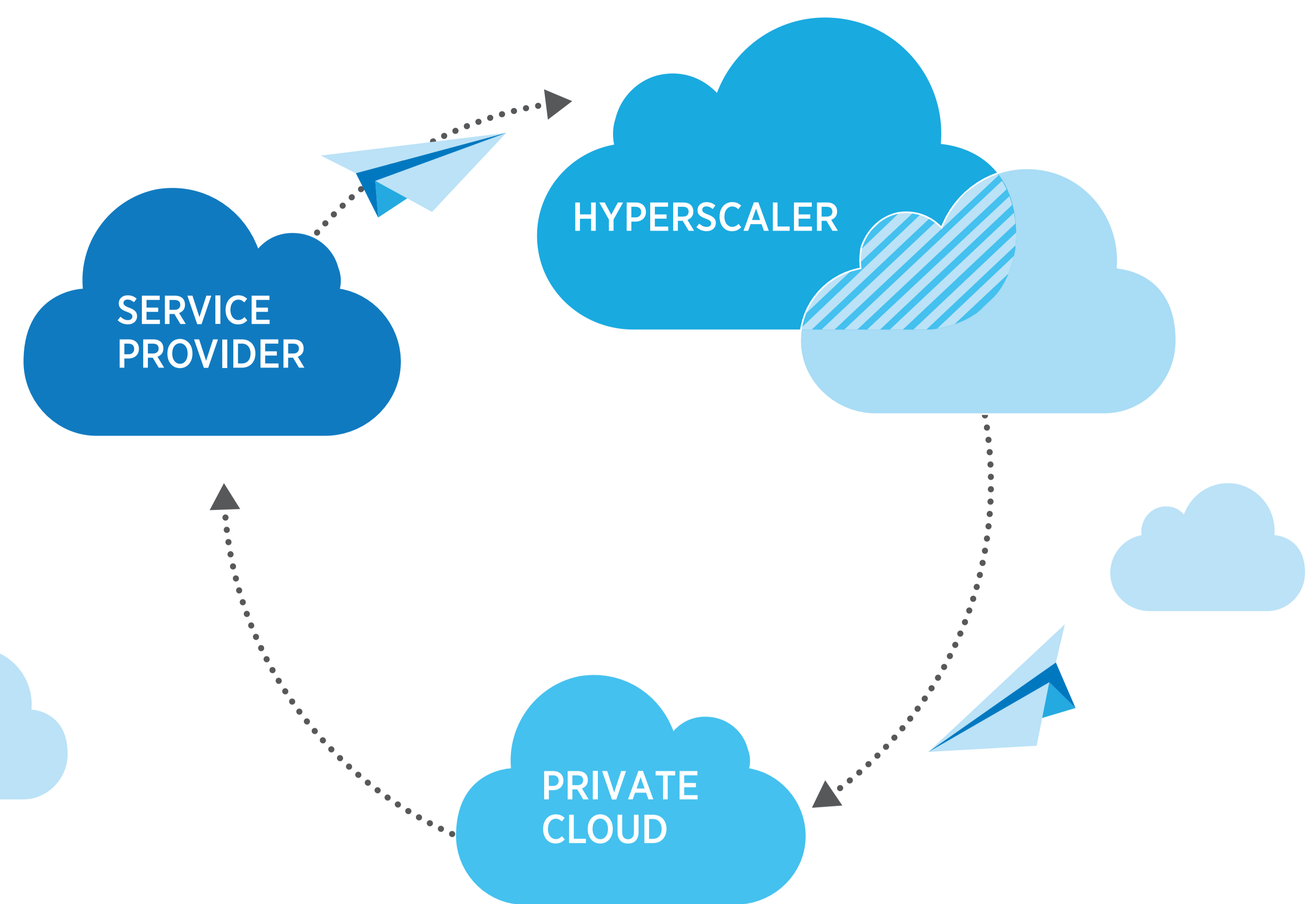


NetApp Data Fabric

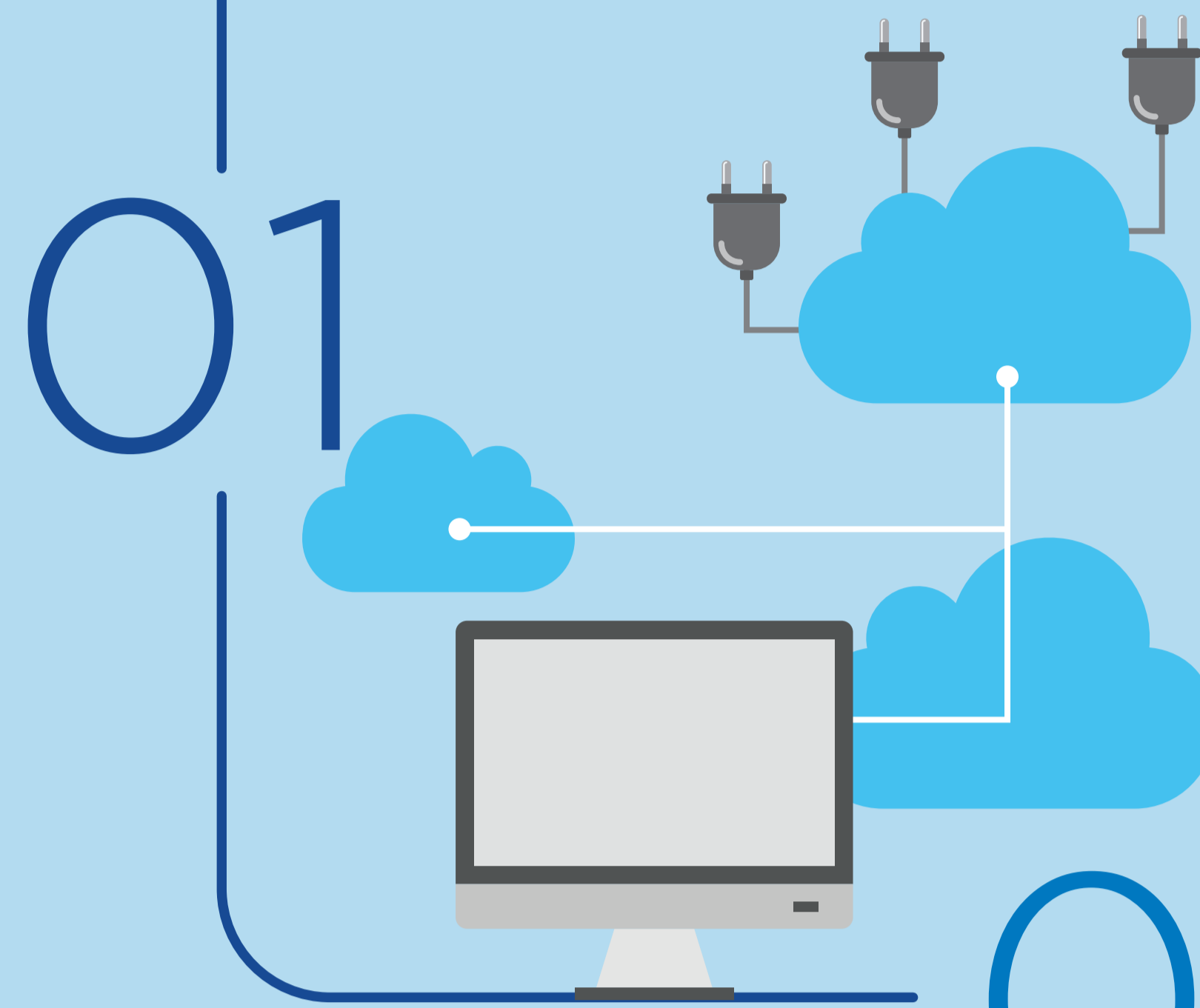
10 GOOD REASONS



CLOUD READY

Our vision for the future of data management enables you to build a foundation for the hybrid cloud today, and then use it to connect with a variety of services in the public cloud based on your business needs

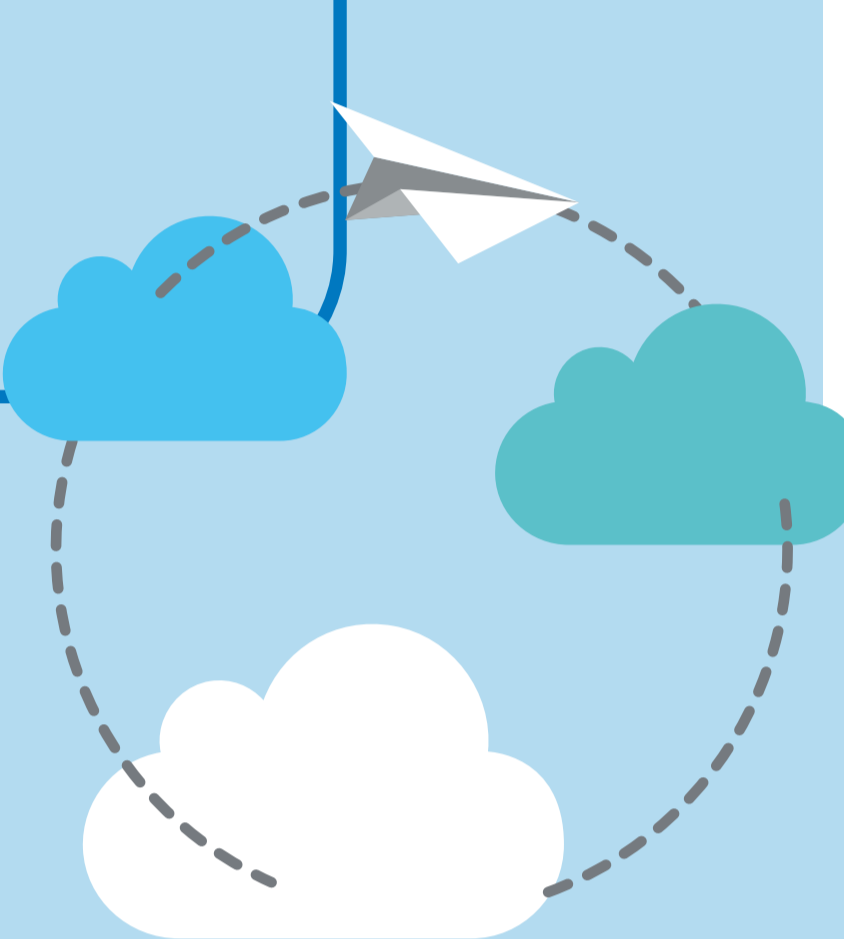
01



FREEDOM OF CHOICE

We help IT organizations build a Data Fabric for the hybrid cloud that seamlessly connects resources and allows data management, movement, and protection across internal and external cloud services

02



GOVERNANCE

Ensuring that you can maintain required data governance, with the ability to rapidly adapt your Hybrid Cloud when current regulations change or new ones come into force, such as the upcoming General Data Protection Regulation (GDPR)

03



SEAMLESS DATA MANAGEMENT

A Data Fabric enables you to securely manage data across different clouds as easily and seamlessly as consumers can manage data across personal devices

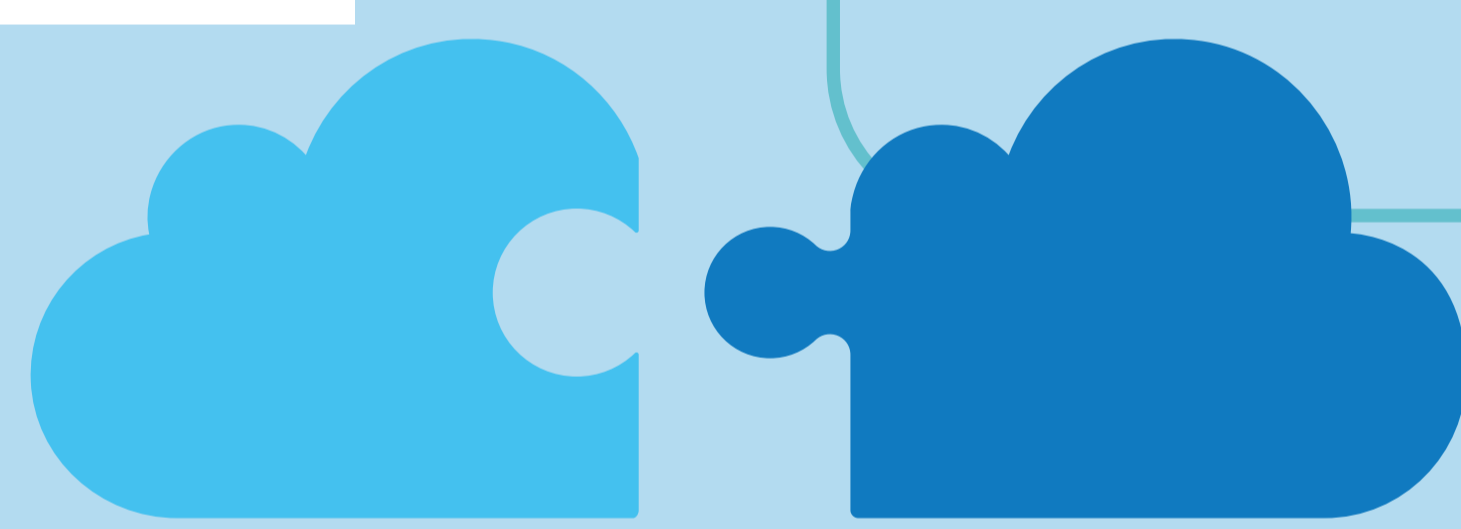
04



UNIFIED ARCHITECTURE

We provide a unified Software Defined architecture so that data management remains consistent across cloud services.

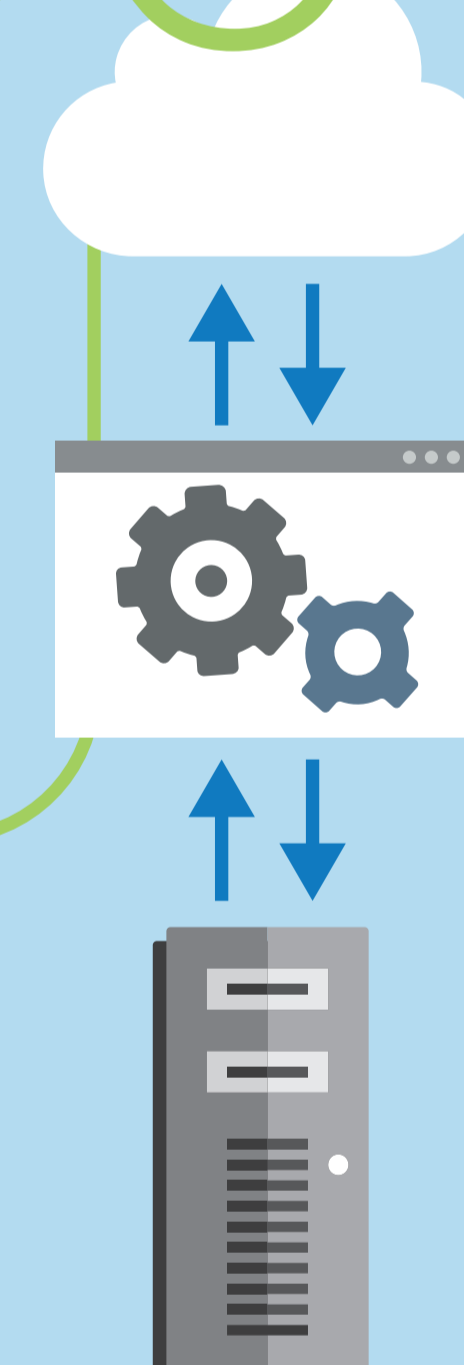
05



MOBILITY

Eliminate silos by enabling data to flow as applications are moved, whether from legacy platforms to cloud services with nearly unlimited scale, or from the public cloud back to IT-managed, private cloud environments

06



COMPLETE FLEXIBILITY

An overarching data management component for storage services makes it possible to readily move data to and from hyperscale clouds such as Amazon Web Services (AWS) and Microsoft Azure, or near to them with NetApp Private Storage (NPS)

07



BACKUP & RECOVERY

Consistent management across a data fabric makes it possible to employ efficient data transfers for cloud-based backup and recovery, disaster recovery (DR), and archiving

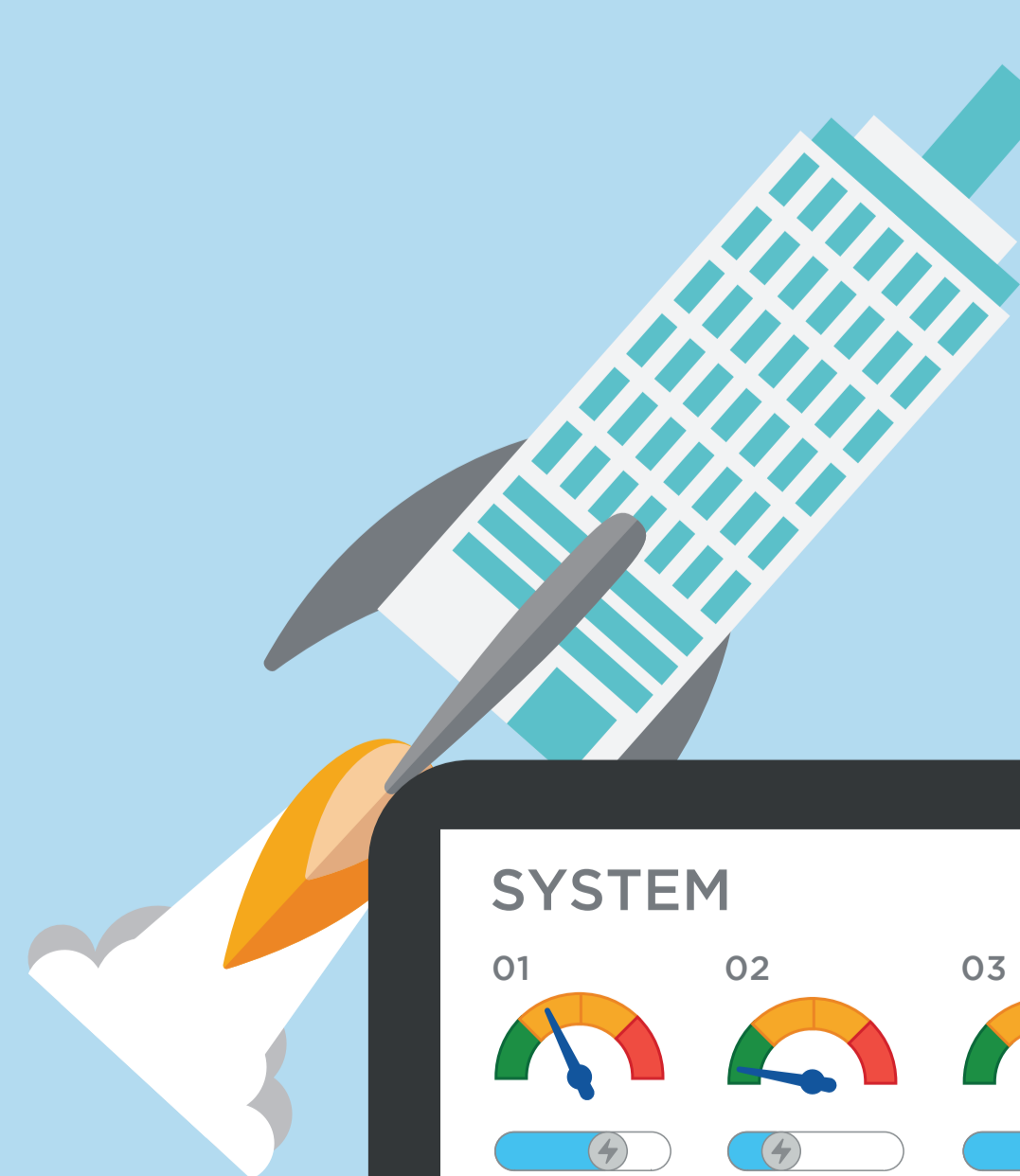
08



CONTROL

A single control plane that monitors and controls the flow of data throughout the cloud enables you to maintain stewardship of your data regardless of where it is stored

09



FASTER RESPONSE

Enable your business to respond to customers faster by accelerating IT cycle times from development and testing through to production

10

